# Political Contributions & Conflicts of Interest Taint U.S. Ag Policies



### May 2013

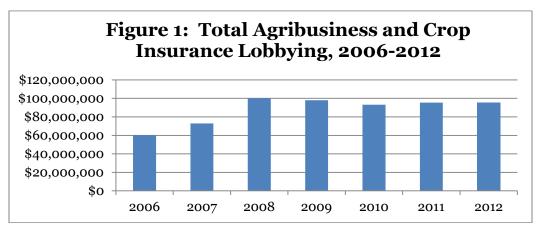
Despite our nation's \$16.8 trillion debt and record deficits, agricultural lobbyists continue to fearlessly campaign for more subsidies regardless of the state of the farm economy or whether or not agricultural producers even need federal support. Today's agribusiness industry runs a sophisticated political operation in Washington that lobbies for expanded crop insurance subsidies, status quo subsidies like government-set price supports, and other agricultural subsidies.

Last year, the full Senate and the House Agriculture Committee each passed bills that included more government subsidies for favored crops and special interest carve-outs for everything from cotton to catfish, which have no place in modern agricultural markets. This month, House and Senate Agriculture Committees produced new bills with similar special interest carve-outs that fail to reduce the government's role in agriculture. The agribusiness and crop insurance industries convinced the Agriculture Committees to expand the already heavily subsidized federal crop insurance program and create new agribusiness entitlements called "shallow loss," which create even more generous government-guaranteed profit margins for favored crops like corn, soybeans, and wheat. While lawmakers largely agreed to eliminate the indefensible direct payment program, these outdated subsidies will likely be in effect until at least September, when the current farm bill expires.

Whether through lobbying expenditures or political campaign contributions, the agribusiness and crop insurance industries continue to make their mark on our nation's agricultural policies. Former Members of Congress even exert influence to get special carve-outs for their clients like new popcorn and peanut subsidies and profit margin guarantees for cotton and dairy. Some current members of the House and Senate Agriculture Committees and/or their spouses receive the very subsidies they are tasked to oversee. Not surprisingly, it is difficult to end this web of inefficient and ineffective agricultural subsidies to get our nation's finances under control.

# **Lobbying Power**

Agribusiness and crop insurance interests spent \$95.3 million lobbying Congress and various federal agencies last year — more than \$261,000 per day. ¹ Since 2006, they have spent more than \$615 million lobbying the federal government. In Figure 1 below, note that lobbying ramps up in years leading up to farm bill deliberations (before 2008 and 2012). The farm bill is a massive piece of legislation that covers wide-ranging topics from nutrition assistance and rural development to agricultural crop subsidies.



Reference: Center for Responsive Politics

# **Revolving Door Lobbyists**

Agribusiness and crop insurance interests also fielded 764 lobbyists, more than one for each member of Congress. More than half of these lobbyists were revolving door personnel, meaning they know the ins and outs of Washington, having previously worked or interned on Capitol Hill, at the White House or presidential campaign, or for a federal agency. Of these lobbyists, about two-thirds (510) were examined more closely since they lobby to make agricultural and/or crop insurance subsidies or policies more lucrative for their clients.<sup>2</sup> Over 40 percent worked or interned on Capitol Hill and one of every four worked or interned for a House or Senate Committee. More specifically, at least 33 lobbyists formerly worked at the U.S. Department of Agriculture (USDA) and 38 worked or interned on the House or Senate Agriculture Committee. Table 1 includes more information about the former employers of these 510 agribusiness lobbyists.

Table 1: Number of Revolving Door Lobbyists Working on Ag Subsidies	Number	Pct.			
Lobbyists Working on Agriculture Subsidy or Crop Insurance Issues					
Lobbyists working on agriculture subsidy or crop insurance issues	510	100%			
Revolving Door Lobbyists					
Lobbyists who previously worked or interned for a Member of Congress, committee, or federal agency	326	64%			
U.S. House of Representatives or U.S. Senate					
Lobbyists who worked or interned for one or more Members of Congress	210	41%			
Lobbyists who were former Members of Congress	7	1%			
Committees					
Lobbyists who worked or interned on a House or Senate committee	120	24%			
Lobbyists who worked or interned on the House Agriculture Committee	24	5%			
Lobbyists who worked or interned on the Senate Agriculture Committee	14	3%			
Federal Agencies					
Lobbyists who worked or interned at the U.S. Dept. of Agriculture	33	6%			
Lobbyists who worked or interned at the Environmental Protection Agency	13	3%			
Lobbyists who worked or interned at other federal agencies	65	13%			
References: Center for Responsive Politics, Legistorm, and LinkedIn					

At least 98 of these lobbyists are advocating to specifically retain or expand the current maze of crop insurance subsidies that likely cost taxpayers a record \$14 billion in fiscal year 2012 while padding the bottom lines of profitable crop insurance companies and agribusinesses. Of these 98 lobbyists, 14 worked on the House or Senate Agriculture Committee, 12 previously worked at USDA, and 12 worked for a non-Ag Committee. Below are more details about just 10 of these well-connected crop insurance lobbyists:

- **Tom Sell:** formerly Director of Intergovernmental Affairs at USDA and Deputy Chief of Staff on the House Agriculture Committee, Sell now lobbies on behalf of groups like the Crop Insurance Professional Association.<sup>3</sup>
- **Jeff Harrison:** formerly Counsel on the House Agriculture Committee, Harrison now lobbies with Tom Sell and former Representative Larry Combest (R-TX). He doesn't hide the fact that he was one of the lead lawyers writing the 2000 Agricultural Risk Protection Act, which greatly expanded crop insurance subsidies, and the 2002 Farm Bill's Commodity Title.<sup>4</sup>
- **Michael Torrey:** formerly a Deputy Chief of Staff at USDA, Torrey now lobbies for the Crop Insurance and Reinsurance Bureau and Crop Insurance Research Bureau.<sup>5</sup>
- **Michael McLeod:** formerly Staff Director on the Senate Agriculture Committee, McLeod helped found McLeod, Watkinson & Miller which lobbies on behalf of the American Association of Crop Insurers and Western Peanut Growers Association.<sup>6</sup>
- William O'Conner: formerly Chief of Staff on the House Agriculture Committee under Chairman Larry Combest, O'Conner also now lobbies for the American Association of Crop Insurers and Western Peanut Growers Association.<sup>7</sup>
- **Dale Moore:** formerly a Chief of Staff at USDA and Legislative Director on the House Agriculture Committee, Moore now lobbies for the American Farm Bureau which is affiliated with American Farm Bureau Insurance Services, Inc.<sup>8</sup>
- **Brent Gattis:** formerly Deputy Chief of Staff on the House Agriculture Committee, Gattis now lobbies for the National Association of Crop Insurance Agents.<sup>9</sup>
- H R Bert Pena and Phillip Fraas: formerly Counsel and Chief of Staff on the House Agriculture Committee, respectively, Pena and Fraas both now lobby for the National Crop Insurance Services and American Peanut Shellers Association. 10
- **Stephen Frerichs:** Frerichs previously worked at the Office of Management and Budget (OMB) focusing on agricultural insurance issues.<sup>11</sup> He now lobbies on behalf of Rain & Hail, an approved crop insurance provider that receives taxpayer subsidies.<sup>12</sup>

But the revolving door doesn't close there. At least seven Members of Congress also lobby on agricultural and crop insurance issues, including two who helped write the 2002 farm bill:

- Larry Combest: as a former Republican Congressman from Texas and Chairman of the House Agriculture Committee from 1999 to 2003, Combest wrote the 2002 farm bill and the 2000 Agriculture Risk Protection Act (ARPA) which greatly expanded crop insurance subsidies. In 2005, he founded Combest, Sell, and Associates with Tom Sell to lobby for groups like the Crop Insurance Professional Association, National Grain Sorghum Producers, Minnesota Corn Growers Association, Cotton Warehouse Association of America, American Sugar Alliance, USA Rice Federation, and Western Peanut Growers Association. 13
- Charlie Stenholm: as a former Democratic Congressman from Texas, Stenholm helped write the 2002 farm bill as Ranking Member of the House Ag Committee. He now lobbies for Syngenta AG, Federal Agricultural Mortgage Corp, and Rolling Plains Cotton Growers.

- Lauch Faircloth: a former Republican Senator from North Carolina, Faircloth served on the Appropriations, Banking, and Small Business Committees; he now lobbies for Dow Chemical. <sup>15</sup>
- **Vic Fazio:** a former Democratic Congressman from California, Fazio served on the powerful Appropriations Committee and was the head of the Democratic Congressional Campaign Committee. He now lobbies for Archer Daniels Midland and Dow Chemical.
- **Don Nickles:** a former Republican Senator from Oklahoma, Nickles served as Chairman of the Senate Budget Committee and was a member of the Energy and Natural Resources, Finance, Joint Printing, Joint Taxation, and Rules and Administration Committees. He also served in leadership as the Republican Whip. <sup>17</sup> He now lobbies on behalf of Monsanto Co.
- **Bill Paxon:** a former Republican Congressman from New York, Paxon served on the House Commerce Committee and was the head of the National Republican Campaign Committee. He now lobbies for Archer Daniels Midland and Dow Chemical.<sup>18</sup>
- **Vin Weber:** a former Republican Congressman from Minnesota, Weber served on the powerful House Appropriations Committee and as a member of House Republican Leadership. He now lobbies for Agstar Financial Services.<sup>19</sup>

## **Campaign Contributions to Agriculture Committee Members**

The agribusiness and crop insurance sectors also exert influence by contributing to political campaigns, particularly to members of House and Senate Agriculture Committees. During the 2012 election cycle, Political Action Committee (PAC) donations from agribusinesses (minus tobacco and forestry interests) hit a record \$17.3 million while political contributions from crop insurance interests totaled nearly \$4 million.<sup>20</sup> Agribusiness and crop insurance PACs send 30 percent of their campaign contributions to members of the House and Senate Agriculture Committees even though these individuals only make up 12 percent of Congress. Table 2 includes a list of the largest agribusiness and crop insurance-related contributors to the Agriculture Committees.

Table 2: Political Action Committee Contributions to Ag Committee Members, 2012 Cycle					
Name of <u>Agribusiness-</u> <u>Related</u> PAC	Donations, 2012 Cycle	Name of <u>Crop Insurance-Related</u> PAC	Donations, 2012 Cycle		
American Crystal Sugar	\$263,500	Farm Credit Council	\$204,930		
National Cattlemen's Beef Assn	\$154,500	American Farm Bureau & state orgs	\$180,273		
Land O'Lakes	\$150,000	Independent Insurance Agents & Brokers	\$147,000		
National Pork Producers Council	\$126,000	Deere & Co	\$114,000		
National Cotton Council	\$115,378	Rain & Hail Insurance Society	\$92,500		
American Veterinary Med Assn	\$113,000	Archer Daniels Midland	\$65,500		
Dairy Farmers of America	\$99,000	American Assn of Crop Insurers	\$64,000		
Pfizer Inc	\$99,000	Crop Insurance Professionals Assn	\$14,000		
Monsanto Co	\$96,500	Armtech Crop Insurance PAC 2012	\$7,750		
Dean Foods	\$93,000	Crop Insurance Research Bureau	\$6,500		
Southern Minn Beet Sugar Co-Op	\$91,000	Illinois Agricultural Assn	\$5,943		
USA Rice Federation	\$89,981	Farmers Mutual Hail Insurance of Iowa	\$3,500		
International Dairy Foods Assn	\$87,872				
Minn-Dak Farmers Co-Op	\$87,832				
Syngenta	\$84,500				
National Corn Growers Assn	\$83,250	Reference: Center for Responsive Politics			

The top Senate recipients of agribusiness and crop insurance PAC donations were Agriculture Committee Chairwoman Stabenow (D-MI) and former Ranking Member Roberts (R-KS), who

received \$508,015 and \$228,467 during the 2012 election cycle, respectively. Sen. Cochran (R-MS), who became Ranking Member in 2013, received only \$17,000, but that will likely change. The top House recipients were Chairman Lucas (R-OK) and Ranking Member Peterson (D-MN), who received \$541,367 and \$415,482, respectively. Table 3 lists PAC donations to all Ag Committee members.

Table 3: Agribusiness and Crop Insurance Contributions Political Action Committee Donations to Ag Committee Members, 2012 Election Cycle					
Senate Agriculture Committee Members					
<b>Committee Member</b>	PAC Donations	<b>Committee Member</b>	PAC Donations		
Stabenow, Debbie (D-MI)*	\$508,015	Hoeven, John (R-ND)	\$27,000		
Roberts, Pat (R-KS)	\$228,467	Bennet, Michael (D-CO)	\$26,500		
Klobuchar, Amy (D-MN)*	\$184,250	Harkin, Tom (D-IA)	\$21,000		
Gillibrand, Kirsten (D-NY)*	\$128,500	Grassley, Charles (R-IA)	\$17,500		
Casey, Bob (D-PA)*	\$121,750	Heitkamp, Heidi (D-ND)**	\$17,000		
McConnell, Mitch (R-KY)	\$104,900	Cochran, Thad (R-MS)	\$17,000		
Chambliss, Saxby (R-GA)	\$101,211	Leahy, Patrick (D-VT)	\$8,250		
Baucus, Max (D-MT)	\$74,000	Cowan, Mo (D-MA)	\$o		
Johanns, Mike (R-NE)	\$74,000	TOTAL	\$1,757,843		
Brown, Sherrod (D-OH)*	\$63,000	* Notes Senator was up for reelection in 2012.			
Joe, Donnelly (D-IN)**	\$35,500	-			
House Agriculture Committee Members					
<b>Committee Member</b>	<b>PAC Donations</b>	<b>Committee Member</b>	PAC Donations		
Lucas, Frank (R-OK)	\$541,367	Scott, David (D-GA)	\$90,250		
Peterson, Collin (D-MN)	\$415,482	Fudge, Marcia (D-OH)	\$75,882		
Costa, Jim (D-CA)	\$217,392	Courtney, Joe (D-CT)	\$70,411		
Conaway, Michael (R-TX)	\$203,897	Thompson, Glenn (R-PA)	\$54,899		
McIntyre, Mike (D-NC)	\$174,000	DesJarlais, Scott (R-TN)	\$51,000		
Goodlatte, Bob (R-VA)	\$171,849	Yoho, Ted (R-FL)**	\$38,500		
King, Steve (R-IA)	\$157,800	Davis, Rodney (R-IL)**	\$37,193		
Fincher, Stephen (R-TN)	\$157,215	LaMalfa, Doug (R-CA)**	\$31,500		
Neugebauer, Randy (R-TX)	\$152,147	McGovern, Jim (D-MA)	\$27,250		
Denham, Jeff (R-CA)	\$150,750	Rogers, Mike (R-AL)	\$24,000		
Ribble, Reid (R-WI)	\$139,602	Hudson, Richard (R-NC)**	\$23,500		
Noem, Kristi (R-SD)	\$136,250	Benishek, Dan (R-MI)	\$16,500		
Gibbs, Bob (R-OH)	\$126,900	Vargas, Juan (D-CA)**	\$14,000		
Crawford, Rick (R-AR)	\$117,250	Garamendi, John (D-CA)	\$8,500		
Hartzler, Vicky (R-MO)	\$116,582	Nolan, Richard M. (D-MN)**	\$6,500		
Southerland, Steve (R-FL)	\$116,505	Collins, Chris (R-NY)**	\$6,000		
Schrader, Kurt (D-OR)	\$113,000	Enyart, William L. (D-IL)**	\$5,000		
Scott, Austin (R-GA)	\$109,500	Vela, Filemon (D-TX)**	\$2,250		
Walz, Tim (D-MN)	\$103,500	Gallego, Pete P. (D-TX)**	\$1,000		
Gibson, Chris (R-NY)	\$99,344	Kuster, Ann M. (D-NH)**	\$500		
Tipton, Scott (R-CO)	\$97,000	TOTAL	\$4,292,719		
Roby, Martha (R-AL)	\$90,752				
Reference: Center for Responsive Politics; Notes: ** Indicates new member for 113 <sup>th</sup> Congress.					

## **Even Members of Congress and Their Spouses Reap Agricultural Subsidies**

Lobbying expenditures and political contributions are not the only examples of conflicts of interest in our nation's agricultural policies. At least 11 members of the Agriculture Committees or their spouses have received agricultural subsidies, either directly or through various trusts, limited liability companies, corporations, partnerships, or other legal entities. Three of these Representatives hold top posts on the House Agriculture Committee – Chairman Lucas, Ranking Member Peterson, and Rep. Neugebauer, the second top Republican on the General Farm Commodities and Risk Management Subcommittee which happens to be in charge of crafting agricultural and crop insurance subsidies.

Table 4: Agricultural Subsidies Received by Members of Congress or their Spouses				
	Farm Subsidies			
Name	1995-2011*	Details		
Senators and/or their Spouses**				
Bennet, Michael (D-CO)	\$376,031*	Daggett Farms Ltd Ptr received \$268,969 and LMD Farms LP received \$107,062, from which Sen. Bennet's wife, Susan Daggett, benefited. <sup>21</sup>		
Grassley, Charles (R-IA)	\$316,535	Sen. Grassley's subsidies are tied to his Arlington, VA address. <sup>22</sup>		
Representatives and/or their Spouses***				
Fincher, Stephen (R-TN)	\$3,528,295*	Rep. Fincher received \$114,519 in farm subsidies through his own account. He and his wife Lynn also received \$3,413,776 in subsidies through Stephen and Lynn Fincher Farms. <sup>23</sup>		
Gibbs, Bob (R-OH)	\$28,890	Rep. Gibbs has received subsidies for his farm in Holmes Co, OH. According to his House website, he is also the "owner/operator of Hidden Hollow Farms" and formerly served as "President of the Ohio Farm Bureau Federation for two terms starting in 1999." <sup>24</sup>		
Hartzler, Vicky (R- MO)	\$820,768*	Since 1995, Rep. Hartzler and her husband Lowell received subsidies through Hartzler Farms Inc. <sup>25</sup>		
Lucas, Frank (R-OK)	\$15,886	Chairman Lucas' wife, Lynda L. Lucas, received subsidies in Roger Mills County, OK, where farms on his financial disclosure forms are located. <sup>26</sup>		
Neugebauer, Randy (R-TX)	\$7,977*	Lubbock Land Co Two Ltd and Lubbock Land Co Five Ltd, from which Rep. Neugebauer received payments, reaped over \$3 million in subsidies from 1995-03. Financial benefits from Crosby and Lubbock Counties, TX farmland are currently listed on his financial disclosure forms but not the aforementioned companies since payments were last made in '03.27		
Noem, Kristi (R-SD)	\$3,196,963*	Rep. Noem is a beneficiary of subsidies from two entities - Racota Valley Ranch Inc. and Racota Valley Ranch. <sup>28</sup>		

**References:** Center for Responsive Politics and Environmental Working Group

**Notes:** \* A portion of the farm subsidies listed was paid to the entire agribusiness entity, so the individual share received by the Member of Congress and/or his or her spouse may be less than the amount listed.

\*\* In addition, Son, Heitlampi's (D.ND) hydrond. Dorwin Longo, received for one in consequention subsidies for the consequential state.

<sup>\*\*</sup> In addition, Sen. Heitkamp's (D-ND) husband, Darwin Lange, received 3,253 in conservation subsidies for his farm in Mandan, ND, through  $1998.^{29}$ 

<sup>\*\*\*</sup> In addition, Rep. Costa (D-CA) received a portion of \$2,494 in subsidies through Lena E Costa's Living Trust.<sup>30</sup> Rep. Peterson (D-MN) received \$828 in subsidies between 2005 and 2009.<sup>31</sup>. Finally, Rep. Roby (R-AL) is listed as a farm owner receiving \$0 subsidies since 1995; due to changes in subsidy disclosures over the past few years, she may have received more than \$0.32

#### Conclusion

Our nation's agricultural safety net is in dire need of reform. The farm bill must be reformed to reflect today's modern production practices and the current state of the farm economy. Taxpayers can no longer afford to dispense unlimited and unnecessary subsidies to some of our country's most profitable crop insurance companies and agribusinesses, especially as the agriculture industry comes off one of its best years of profits in a generation. A path toward a more cost-effective, transparent, accountable, and responsive agricultural safety net can be found. But first, special interests, their connections, and conflicts of interest must be exposed if we ever hope to break the cycle of status quo policies that have dominated U.S. agriculture policy since the Great Depression.

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<sup>1</sup> All data was obtained from the Center for Responsive Politics and excludes spending by tobacco and forestry
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interests, http://www.opensecrets.org/
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<sup>20</sup> All data was obtained from the Center for Responsive Politics and excludes spending by tobacco and forestry
interests. http://www.opensecrets.org/
<sup>21</sup> http://farm.ewg.org/persondetail.php?custnumber=A05238323
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<sup>23</sup> http://farm.ewg.org/persondetail.php?custnumber=A04644161,
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