



# **FORM DEFA14A**

**AMERICAN EXPRESS CO - axp**

**Filed: March 21, 2008 (period: )**

Additional proxy soliciting materials - definitive

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549**

**SCHEDULE 14A**

**PROXY STATEMENT PURSUANT TO SECTION 14(a) OF THE  
SECURITIES EXCHANGE ACT OF 1934  
(AMENDMENT NO. )**

Filed by the Registrant  Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to Rule 14a-12

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**AMERICAN EXPRESS COMPANY**

(Name of Registrant as Specified in its Charter)

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(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required
- Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

(1) Title of each class of securities to which transaction applies:

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(2) Aggregate number of securities to which transaction applies:

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(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (Set forth the amount on which the filing fee is calculated and state how it was determined):

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(4) Proposed maximum aggregate value of transaction:

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(5) Total fee paid:

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Fee paid previously with preliminary materials:

Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid:

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(2) Form, Schedule or Registration Statement No.:

---

(3) Filing Party:

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(4) Date Filed:

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EXHIBIT INDEX

Each of the exhibits hereto may be deemed “soliciting materials” within the meaning of the Securities Exchange Act of 1934, as amended (the “Act”), and the regulations of the Securities and Exchange Commission issued thereunder.

**EXHIBIT**

- 99.1 Form of telephone voting script being used in connection with voting by shareholders of the Registrant with respect to the Registrant’s 2008 Annual Meeting of Shareholders.
- 99.2 Form of e-mail being sent to certain shareholders and employee-shareholders of the Registrant in connection with the Registrant’s 2008 Annual Meeting of Shareholders.
- 99.3 Form of voting Web site being used in connection with voting by certain shareholders and employee-shareholders of the Registrant in connection with the Registrant’s 2008 Annual Meeting of Shareholders.

The following form of telephone voting script is being used in connection with voting by shareholders of American Express Company with respect to the Registrant's 2008 Annual Meeting of Shareholders.

AMERICAN EXPRESS COMPANY  
TELEPHONE VOTING  
FOR SHAREHOLDERS

**GENERIC REGISTERED  
TELEPHONE PROXY VOTING SERVICE DIALOGUE  
1-800-690-6903**

<b>Generic Greeting:</b>	
"Hello. Thank you for calling the Automated Proxy Voting Service"	
<b>Shareholder Hears:</b>	
"You must be calling from a touchtone telephone in order to use this system and already have read the proxy statement and made your voting decisions"	
"Press "1" if you are calling from a touch tone phone and have your proxy form in front of you."	
<b>Shareholder presses "1" and hears:</b>	
"Let's Begin"	
<i>** If shareholder does not press anything, they will hear: "I have not received your response. Press 1 if you are calling from a touch-tone phone and have your proxy form in front of you."</i>	
<b>Shareholder hears:</b>	
"Please enter the 12-digit control number, which is labeled as such, or located in the box indicated by the arrow on your Vote Instruction Form, followed by the pound sign"	
<b>Shareholder Enters Control number followed by the pound sign . . .</b>	
<ul style="list-style-type: none"> <li>• <b>Valid Control Number:</b> <i>(See voting scripts, below)</i></li> <li>• <b>Invalid:</b> "Sorry, your control number is invalid."</li> <li>• <b>Invalid &gt;3x:</b> "Sorry, since your entry of the control number was invalid, we are not able to process your transaction at this time. You will be able to access the system in 24 hours."</li> <li>• <b>Valid control number, but Shareholder has already voted:</b> "A vote has already been recorded for this control number. If you want to change your vote, press "1", if you do not want to change your vote press "2" OR Please enter your control number." <i>(See voting scripts, below)</i>.</li> </ul>	
<b>Voting Scripts:</b>	
"If you would like to vote as the Board recommends press "1", to vote on Directors and proposals individually press "2".	
<b>Shareholder presses:</b>	<b>Shareholder hears:</b>
1	"Let me confirm. You have elected to vote as the Board recommends. If these elections are correct press "1", to vote again press "2", to hear your vote again press "3".
2	"You have voted to withhold all nominees."
3	"You have voted to withhold specific Nominees." "To withhold a nominee, enter the 2 digit number that is in front of the name of the nominee you wish to withhold. If you are finished, enter 00" "You have voted to withhold Nominee #" <i>(Continued and confirmed for each nominee(s))</i> <i>See Confirm Options, Below.</i>
<b>Nominee Vote Script:</b> <i>(vote for individual issues)</i>	
"If you wish to vote for all nominees press "1". To withhold all nominees, press "2". To withhold specific nominees, press "3"."	
<b>Proposal Vote Script:</b>	
<b>Shareholder hears:</b>	
"Proposal voting . . . there are seven to vote on. After you cast all your votes, you will have a chance to review them. We are ready to accept your vote for Proposal [02, 03, 4a, 4b, 4c, 4d and 05]"	
<b>Proposal Vote For/Against/Abstain Script:</b>	
"If you are voting for this proposal, press "1". If you are voting against this proposal, press "2", If you wish to abstain, press "3"."	
<b>Confirmation of Proposal Voting Options:</b>	
For each Proposal:	"For/Against/Abstain."

<b>Concluding/Additional Scripts:</b>	
<b>Topic:</b>	<b>Script:</b>
After all voting:	"You have completed (proposal) voting. Let me confirm. You have voted to [voter's elections repeated]. If these elections are correct press "1", to vote again press "2", to hear your vote again, press "3".
Shareholder wants to/does not want to vote on another proposal.	<p>"One moment while I log your ballot. A vote has been recorded for control number XXXXXXXXXXXXXXX. If this concludes your business press "1", if you would like to vote for another proxy press "2"."</p> <ul style="list-style-type: none"> <li>• If shareholder presses "1": "All of your votes have been recorded by the telephone proxy voting service. Do not mail in your proxy card. Keep it as a record of your vote. Thank you for calling. This concludes your transaction. Goodbye."</li> <li>• If shareholder presses "2": See appropriate proxy voting dialog scripts, above.</li> </ul>
<b>Error Messages:</b>	
No response from shareholder:	"I have not received your response. Please...[repeats instruction]"
Auto Proxy Unavailable Error:	"We are sorry. The automated Proxy voting system is unavailable at this time. Please try your call again later."
Meeting Date:	"Sorry, we cannot accept your voting instructions. It is the day of the meeting or the cut off date for voting has passed."
Control number no longer valid	"Sorry, the control number you entered is no longer valid. Please contact your bank, Broker or Mutual fund to confirm your voter eligibility."

The following form of e-mail is being sent to certain shareholders via the Internet and employee-shareholders of the Registrant in connection with the Registrant's 2008 Annual Meeting of Shareholders.

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EMAIL TO SHAREHOLDERS AND  
EMPLOYEE SHAREHOLDERS OF AMERICAN EXPRESS COMPANY  
RECEIVING PROXY MATERIALS VIA THE INTERNET

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**Note: material within brackets indicates use of a hyperlink**

From: SPECIMEN (mailto:id@ProxyVote.com)  
Sent: (date)(time)  
To: (name)  
Subject: AMERICAN EXPRESS COMPANY Annual Meeting

Dear American Express Shareholder,

The 2008 Annual Meeting of Shareholders of American Express Company will be held in the 26th Floor Auditorium at the Company's headquarters, 200 Vesey Street, New York, New York, on Monday, April 28, 2008, at 10:00 a.m. Eastern Time.

As a shareholder of American Express Company, you are entitled to vote the American Express Company shares held in your name, whether your shares are held:

- directly in your name as the shareholder of record, which includes shares purchased through our Shareholder's Stock Purchase Plan or restricted stock awards issued to employees under our long-term incentive plans; or
- indirectly in the American Express Company Stock Fund of our Retirement Savings Plan (RSP) or the Employee Stock Ownership Plan of Amex Canada, Inc.

This e-mail represents all shares in the following account(s):

NAME

AMEX 401K



---

####  
AMEX CANADIAN ISP  
####  
AMEX RESTRICTED  
####  
AMERICAN EXPRESS CO  
####

To vote your proxy you will need to use your unique control number:

#####

#### INTERNET VOTING

You can enter your voting instructions and view the shareholder material at the following Internet site. If your browser supports secure transactions you will be automatically directed to a secure site.

**[<http://www.proxyvote.com/#####>]**

For viewing purposes only, you may also access the American Express Company Annual Report and Proxy Statement on

**[<http://www.ezodproxy.com/axp/2008/vote/>]**

Note: If your e-mail software supports it, you can simply click on the above links.

To access ProxyVote.com, you will need your four digit PIN:

- If you are an employee of AMERICAN EXPRESS COMPANY, your PIN is the last four digits of your Social Security number.
- If you are a stockholder who consented to receive proxy Materials electronically, your PIN is the four digit number you selected at the time of your enrollment.
- If you have forgotten your PIN number, please follow the instructions on [www.proxyvote.com](http://www.proxyvote.com)

#### TELEPHONE VOTING

If you are located in the United States or Canada you can vote your shares by calling 1-800-690-6903 (toll-free). You may vote by telephone 24 hours a day. The telephone voting system has easy-to-follow instructions and allows you to confirm that the system has properly recorded your votes.

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**BEFORE YOU VOTE**

Before voting, please review the Company's 2007 Annual Report to Shareholders and the 2008 Proxy Statement which are available online on the Web sites specified above. Shareholders who would like to receive a printed copy of the Annual Report, the Proxy Statement or a copy of the the proxy card can send an email to the Secretary's Office of American Express at [john.nowak@aexp.com](mailto:john.nowak@aexp.com).

Please note: To allow sufficient time for the RSP and the Employee Stock Ownership Plan of Amex Canada, Inc. trustees to vote, the trustees must receive your voting instructions by 11:59 p.m. Eastern Time on Wednesday, April 23, 2008. If the trustees for the RSP and the Employee Stock Ownership Plan of Amex Canada, Inc. do not receive your instructions by that date, the trustees will not vote your shares.

All other shares may be voted through 11:59 p.m. Eastern Time on Sunday, April 27, 2008.

Your vote is important. We encourage you to vote promptly.

Thank you,

Stephen P. Norman  
Secretary  
American Express Company

The following form of voting Web site is being used in connection with voting by certain shareholders receiving their proxy materials via the Internet and employee-shareholders of the Registrant in connection with the Registrant's 2008 Annual Meeting of Shareholders.

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WEBSITE AVAILABLE TO SHAREHOLDERS AND EMPLOYEE  
SHAREHOLDERS OF AMERICAN EXPRESS COMPANY RECEIVING  
PROXY MATERIALS VIA THE INTERNET

---

**Note: material within brackets indicates use of a hyperlink**

**AMERICAN EXPRESS COMPANY Annual Meeting**

Pin Retrieval/Entry

Your 12-digit CONTROL NUMBER: #####

Enter your PIN

**[Forgot Pin] (See Footnote 1)**

**[Download Adobe® Reader®] | [Privacy Statement] | [Terms and Conditions]**

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AMERICAN EXPRESS COMPANY Annual Meeting

- View our shareholder material by choosing the option below.
- Vote by choosing the option below or vote by phone at 1-800-690-6903
- Request material be sent to you by email or hardcopy at no charge by choosing the option below.

**Vote Your Shares**  
[Vote]

**Copy of Shareholder Material**  
[Request Copy] (See Footnote 3 below)  
Request email or paper delivery of the  
material listed and enroll for email or paper delivery  
going forward

**View 2008 Shareholder Material**  
[Proxy Statement]  
[Annual Report]

[Learn more about Notice and Access] (See Footnote 2 below)

You may need Adobe Acrobat to view the documents listed above. To download Adobe Reader, click the address below  
<http://www.adobe.com/products/acrobat/readstep.html>



200 VESEY STREET, NEW YORK, NEW YORK 10285

**AMERICAN EXPRESS COMPANY**  
**2008 Annual Meeting of Shareholders**

**YOUR CONTROL NUMBER**  
#####

**Monday, April 28, 2008, 10:00 a.m. (Eastern Time)**

**MEETING MATERIALS**  
**[VIEW PROXY STATEMENT**  
**AND ANNUAL REPORT]**

**American Express Company**  
200 Vesey Street, New York, New York

**Meeting for holders as of:** Friday, February 29, 2008

**As your vote is very important, we recommend that all voting instructions be received at least one business day prior to the voting cut-off time stated in the proxy below.**

**Scroll down for proxy information and voting**

**PROXY**

**AMERICAN EXPRESS COMPANY**  
**2008 Annual Meeting of Shareholders**

To be held on Monday, April 28, 2008 for holders of record as of Friday, February 29, 2008

**PROXY SOLICITED ON BEHALF OF THE BOARD OF DIRECTORS**

The undersigned hereby appoints Daniel T. Henry, Stephen P. Norman and Louise M. Parent, or any of them, proxies or proxy, with full power of substitution, to vote all common shares of American Express Company which the undersigned is entitled to vote at the Annual Meeting of Shareholders to be held at the Company's New York City headquarters, 200 Vesey Street, New York, New York 10285, on Monday, April 28, 2008 at 10:00 A.M., Eastern Time, and at any adjournment(s) or postponement(s) of the Meeting, as indicated on the reverse side of this proxy card with respect to the proposals set forth in the Proxy Statement, and in their discretion upon any matter that may properly come before the Meeting or any adjournment(s) or postponement(s) of the Meeting. The undersigned hereby revokes any proxies submitted previously.

To ensure timely receipt of your vote and to help the Company reduce costs, you are encouraged to submit your voting instructions by Internet or by telephone. Follow the instructions on the reverse side of this card.

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**Important Notice Regarding the Availability of Proxy Materials  
for the Shareholder Meeting to Be Held on April 28, 2008**

The American Express Company Proxy Statement and 2007 Annual Report to Shareholders are available at [www.proxyvote.com](http://www.proxyvote.com).

**For Registered Shareholders, your voting instructions must be received on or before 11:59 P.M. Eastern Time on Sunday April 27, 2008.**

**Notice to employees participating in the American Express Retirement Savings Plan ("Amex RSP") or the Employee Stock Ownership Plan of Amex Canada, Inc. ("ESOP").**

These shares will be voted as you instruct if your proxy card, telephone, or Internet voting instructions are received on or before 11:59 P.M. Eastern Time, Wednesday, April 23, 2008, by Broadridge, which is acting on behalf of the Trustees of these Plans.

If Broadridge does not receive your voting instructions by 11:59 P.M. Eastern Time, Wednesday, April 23, 2008, the Trustees of the Amex RSP and the ESOP will not vote these shares.

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**Recommendations of the Board of Directors:**

The Board of Directors recommends a vote **FOR** Items 1, 2, 3, 4a through 4d, and **AGAINST** Item 5. Please see below or refer to the proxy statement for the detailed recommendations. Please read them carefully. If no voting instructions are given the proxy will be voted as the Board of Directors recommends. Choose this option if you would like to vote your shares with the Board of Directors' recommendations.

**[Vote with Directors' recommendations]**

---

**Item 1:** To Elect Directors.

**The Board of Directors recommends a vote FOR item 1.**

**Nominees:**

**(01)** D.F. Akerson, **(02)** C. Barshefsky, **(03)** U.M. Burns, **(04)** K.I. Chenault, **(05)** P. Chernin, **(06)** J. Leschly, **(07)** R.C. Levin, **(08)** R.A. McGinn, **(09)** E.D. Miller, **(10)** S.S. Reinemund, **(11)** R.D. Walter, **(12)** R.A. Williams



**For all nominees**

**Withhold all nominees**

**For all EXCEPT those selected below**

**(01)**



D.F. Akerson

**(02)**

C. Barshefsky

**(03)**

U.M. Burns

**(04)**

K.I. Chenault

**(05)**

P. Chernin

**(06)**

J. Leschly

**(07)**

R.C. Levin

**(08)**

R.A. McGinn

**(09)**

E.D. Miller

**(10)**

S.S. Reinemund

**(11)**

R.D. Walter

**(12)**

R.A. Williams

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**Item 2:** A proposal to ratify the appointment of PricewaterhouseCoopers LLP as our independent registered public accounting firm for 2008.

**The Board of Directors recommends a vote FOR item 2.**

For

Against

Abstain

---

**Item 3:** A proposal to amend the Certificate of Incorporation to require a majority vote for the election of Directors in non-contested elections.

**The Board of Directors recommends a vote FOR item 3.**

For

Against

Abstain

---

**Items 4a through 4d:** Proposals to amend the Certificate of Incorporation to eliminate statutory supermajority voting for the following actions:

**The Board of Directors recommends a vote FOR items 4a through 4d.**

FOR      AGAINST      ABSTAIN

**(4a)** Merger or consolidation.

**(4b)** Sale, lease, exchange or other disposition of all or substantially all of the Company's assets outside the ordinary course of business.

- (4c) Plan for the exchange of shares.
  - (4d) Authorization of dissolution.
- 

**Item 5:** A shareholder proposal relating to cumulative voting for Directors.

**The Board of Directors recommends a vote AGAINST item 5.**

For  
Against  
Abstain

---

**Comments or Address Changes:**

[Submit]

Reset

---

**PROXY FINAL SUBMISSION**

- Please check all of the information below for accuracy.
- If any of the information is incorrect, return to the Proxy Ballot by using the **Back** button of your Browser.
- If your votes have been reflected correctly, click on **Final Submission** button below.

**AMERICAN EXPRESS COMPANY**  
**2008 Annual Meeting of Shareholders**

**YOUR CONTROL NUMBER**

#####

To be held on Monday, April 28, 2008  
for holders of record as of Friday, February 29, 2008

**VOTING INSTRUCTIONS**

**You elected to vote with Directors' recommendations OR For All EXCEPT OR Withhold.**

**Item 1:** To Elect Directors.

**You Voted: As per Directors recommend FOR all nominees OR You Voted: To withhold authority from all nominees OR You Voted: For all EXCEPT those selected below**

**You Voted: For/Withhold** D.F. Akerson  
**You Voted: For/Withhold** C. Barshefsky  
**You Voted: For/Withhold** U.M. Burns  
**You Voted: For/Withhold** K.I. Chenault  
**You Voted: For/Withhold** P. Chernin  
**You Voted: For/Withhold** J. Leschly  
**You Voted: For/Withhold** R.C. Levin  
**You Voted: For/Withhold** R.A. McGinn  
**You Voted: For/Withhold** E.D. Miller  
**You Voted: For/Withhold** S.S. Reinemund  
**You Voted: For/Withhold** R.D. Walter  
**You Voted: For/Withhold** R.A. Williams

(Voter may see the following error message : You also selected at least one Nominee name. If you are voting "Withhold All Nominees" then you may continue. If not, please click on the Back button, then select "For all EXCEPT those selected below".)

---

**Item 2:** A proposal to ratify the appointment of PricewaterhouseCoopers LLP as our independent registered public accounting firm for 2008.

**You Voted: As per Directors recommend For This Proposal OR You Voted: Against This Proposal OR You Voted: Abstain This Proposal.**

---

**Item 3:** A proposal to amend the Certificate of Incorporation to require a majority vote for the election of Directors in non-contested elections.

**You Voted: As per Directors recommend For This Proposal OR You Voted: Against This Proposal OR You Voted: Abstain This Proposal.**

---

**Items 4a through 4d:** Proposals to amend the Certificate of Incorporation to eliminate statutory supermajority voting for the following actions:

- (4a)** **You Voted: As per Directors recommend For This Proposal OR You Voted: Against This Proposal OR You Voted: Abstain This Proposal.:**  
Merger or consolidation.
- (4b)** **You Voted: As per Directors recommend For This Proposal OR You Voted: Against This Proposal OR You Voted: Abstain This Proposal.:**  
Sale, lease, exchange or other disposition of all or substantially all of the Company's assets outside the ordinary course of business.
- (4c)** **You Voted: As per Directors recommend For This Proposal OR You Voted: Against This Proposal OR You Voted: Abstain This Proposal.:**  
Plan for the exchange of shares.
- (4d)** **You Voted: As per Directors recommend For This Proposal OR You Voted: Against This Proposal OR You Voted: Abstain This Proposal.:**  
Authorization of dissolution.

---

**Item 5:** A shareholder proposal relating to cumulative voting for Directors.

**You Voted: As per Directors recommend Against This Proposal OR You Voted: For This Proposal OR You Voted: Abstain This Proposal.**

---



**Comments or Address Changes**

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If any of the above information is incorrect, return to the Proxy Ballot form by using the **Back** button of your Browser.

If you would like to receive an electronic confirmation when this vote is recorded, enter your e-mail address here:

(See Footnote 6)

[FINAL SUBMISSION]

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AMERICAN EXPRESS COMPANY  
2008 Annual Meeting of Shareholders

YOUR CONTROL NUMBER  
#####

**THANK YOU FOR VOTING.**

**By accessing the links below, you will leave the voting web site for American Express Company**

The links below are located on another server. Please click on the links below to leave the voting web site for American Express Company and proceed to the selected site.

**[Click Here]** to enter your next Control Number.

**ELECTRONIC DELIVERY OF FUTURE SHAREHOLDER COMMUNICATIONS**

If you would like to reduce the costs incurred by American Express Company in mailing proxy materials, you can consent to receiving all future proxy statements, proxy cards and annual reports electronically via e-mail on the Internet. To sign up for electronic delivery, **[click here]** and, when prompted, indicate that you agree to receive or access shareholder communications electronically in future years.

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**Footnotes**

**Footnote 1**

Pin Retrieval / Entry You entered a PIN that did not match the one you enrolled with.

- Please try again or request your PIN be sent to you by email to the email address on record.

**Your PIN was e-mailed to the e-mail address on record for the control number entered.**

**[Close this Window]**

**[Download Adobe® Reader® ] | [Privacy Statement] | [Terms and Conditions]**

**Footnote 2**

In July 2007, the US Securities and Exchange Commission made modifications to shareholder material delivery rules. The Notice of Internet Availability has directed you to [www.proxyvote.com](http://www.proxyvote.com), a site which provides electronic access to meeting-related materials (e.g., annual reports and proxy materials) instead of traditional hardcopy packages. This site gives you the ability to view these meeting-related materials over the internet, vote your shares and order printed copies of these materials, if desired. There is no charge to the investor for access to, or use of ProxyVote. No personal information is captured and you do not need to provide anything more than your control number. We use 128 bit Secure Sockets Layer (SSL) encryption technology - the most widely used method of securing internet privacy today - to protect the privacy and security of the information input into ProxyVote when you access this website and vote your shares.

**[Close this Window]**

**Footnote 3**

**AMERICAN EXPRESS COMPANY Annual Meeting**

Welcome to the Fulfillment Request Service

We are pleased to offer investors the ability to request copies of the shareholder materials. The following documents are currently available:

**2008 Shareholder Materials**

- **[Proxy Materials]**

Please choose from one of the selections below:



Please send a full set of proxy materials related to this control number to the same address as the Notice at no cost to me. (See Footnote 4 below)

Please send a full set of proxy materials related to this control number by email to the email address below. (See Footnote 5 below)

Please send a full set of proxy materials by mail for all future meetings to the same address as the Notice at no cost to me and email the proxy materials related to this control number to the email address below. (See Footnote 4 below)

Please send a full set of proxy materials related to this control number by mail for this meeting and for all future meetings to the same address as the Notice at no cost to me. (See Footnote 4 below)

---

If you wish to receive all future material electronically, please go to [<http://www.investordelivery.com>]

Input Email Address

Verify Email Address

[[Submit Request](#)]

[[Download Adobe® Reader®](#)] | [[Privacy Statement](#)] | [[Terms and Conditions](#)]

**Footnote 4**

Your request has been received. Thank you!

- If you would like to process another request, please click **Enter your Next Control Number**.
- If you have completed your request, please click [[exit](#)].

[[Enter your Next Control Number](#)]

**Footnote 5**

**“AMERICAN EXPRESS COMPANY”**  
**<Fulfillment@ProxyVote.com>**

To  
cc  
Subject Request for meeting materials

(date) (time)  
Please respond to  
Proxy Notification  
<registrar@proxyvote.com>

You are receiving this email because you visited [investoreconnect.com](http://investoreconnect.com) and requested shareholder communications for securities you hold be delivered to you electronically. The meeting information and the URL links for the specific investment you hold are identified below.

Meeting notification:

AMERICAN EXPRESS COMPANY 2008 - Annual Meeting of Shareholders

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MEETING DATE: April 28, 2008  
For Holders as of: February 29, 2008  
CUSIP NUMBER:  
CONTROL NUMBER:

How to vote and view the shareholder materials:

You can enter your voting instructions at proxyvote.com. To access this secure site please click the link below. To vote and view the meeting materials on the internet you will need the control number listed above. In addition to the control number you may need your four digit PIN if you previously elected to receive electronic communications. You will be prompted for a PIN if required, if you do not know your PIN follow the instructions on proxyvote.com. Internet voting is accepted up to 11:59 pm (ET) the day before the meeting/cut off date.

[<http://www.proxyvote.com>]

How to view the shareholder materials without voting:

You can view the shareholder materials by clicking on the links below.

Proxy Materials

[<http://www.ezodproxy.com/axp/2008/vote>]

How to view the documents:

To view the documents listed above, you may need Adobe Acrobat reader.

To download Adobe Acrobat reader, click the following URL:

[<http://www.adobe.com/products/acrobat/readstep2.html>]

There are no charges for this service. There may be costs associated with electronic access, such as usage charges from internet access providers and telephone companies, which the shareholder is responsible for.

Please do not send any e-mail to fulfillment@proxyvote.com. If you have comments or questions please REPLY to this email.

#### Footnote 6

**Date:** (date) (time)  
**From:** registrar@proxyvote.com  
**To:** (name)  
**Subject:** Proxyvote Confirmation #####

#### PROXYVOTE.COM

Has recorded your voting instructions for:  
AMERICAN EXPRESS COMPANY  
To be held on: Monday, April 28, 2008  
For holders as of: Friday, February 29, 2008  
Cusip: #####

---

Created by 10K Wizard [www.10KWizard.com](http://www.10KWizard.com)