

Wall Street Strong, Main Street Proud



Years like 2007 are what responsible leadership and strong fundamentals are all about,

Although last year will go down as one of the world's most challenging financial markets in recent history, we remain optimistic. Our longstanding commitment to honest and Hometown Helpful[®] lending will continue to serve us well as we pursue our quest to become the leading regional community bank in the West by all measures.

2007 Financial Data

(Dollar amounts in thousands, except per-share amounts)	Years Ended December 31,						
OPERATING RESULTS	2007	2006	2005	2004	2003		
Interest income	\$766,978	\$550,855	\$387,811	\$319,761	\$214,727		
Interest expense	(411,618)	(286,943)	(171,276)	(122,945)	(89,807)		
Net interest income	355,360	263,912	216,535	196,816	124,920		
Provision for credit losses	(25,088)	(18,703)	(15,200)	(12,150)	(10,500)		
Net interest income after							
provision for credit losses	330,272	245,209	201,335	184,666	114,420		
Non-interest income	93,478	69,340	59,569	47,799	33,735		
Non-interest expenses	(285,537)	(206,373)	(170,281)	(148,370)	(94,564)		
Income before income taxes	138,213	108,176	90,623	84,095	53,591		
Income tax provision	(44,924)	(34,230)	(29,404)	(27,790)	(18,678)		
Net income	\$93,289	\$73,946	\$61,219	\$56,305	\$34,913		
Earnings per share-basic ⁽¹⁾	\$1.87	\$2.03	\$1.77	\$1.66	\$1.45		
Earnings per share-diluted ⁽¹⁾	\$1.86	\$2.01	\$1.75	\$1.62	\$1.42		
Dividends declared per share	\$0.35	\$0.27	\$0.105	0	0		
Weighted average shares							
outstanding-basic ⁽¹⁾	49,786,349	36,423,095	34,633,952	33,931,509	23,980,113		
Weighted average shares							
outstanding-diluted ⁽¹⁾	50,217,515	36,841,866	35,035,029	34,708,794	24,590,172		
FINANCIAL RATIOS ⁽¹⁾							
Book value per share	\$23.04	\$18.63	\$14.54	\$13.65	\$10.21		
Return on average assets	0.83%	0.88%	0.87%	0.88%	0.88%		
Return on average shareholders' equity	8.6%	13.0%	12.4%	13.2%	14.4%		
Shareholders' equity to total assets	9.8%	8.0%	6.7%	6.8%	5.9%		
Operating efficiency	63.6%	61.9%	61.7%	60.7%	59.6%		
Net interest margin (tax equivalent)	3.42%	3.33%	3.30%	3.34%	3.36%		
Nonperforming assets to total assets	1.04%	0.11%	0.11%	0.20%	0.50%		

⁽¹⁾Weighted average shares and per-share amounts for the applicable prior periods have been restated to reflect stock splits in prior periods.

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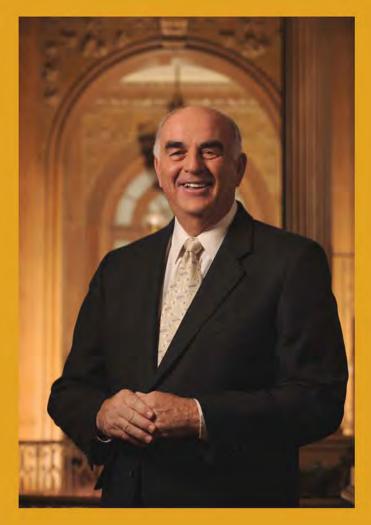
(Dollar amounts in thousands)	Years Ended December 31,						
BALANCE SHEET DATA	2007	2006	2005	2004	2003		
Total assets	\$12,149,775	\$9,834,492	\$7,562,377	\$6,944,234	\$4,280,787		
Loans receivable, net	8,948,307	7,021,241	4,889,366	4,253,887	2,907,892		
Mortgage-backed securities	1,785,031	1,687,672	1,960,582	2,036,920	983,736		
Investments	201,033	134,077	91,331	92,819	38,187		
Deposits	7,677,772	6,746,028	4,806,301	3,863,296	2,455,076		
FHLB advances	1,687,989	1,308,617	1,443,462	1,635,933	1,026,031		
Reverse repurchase agreements							
and funds purchased	1,178,845	616,354	611,676	780,012	363,137		
Other borrowings	273,015	240,226	110,688	131,822	137,998		
Shareholders' equity	1,185,330	783,416	506,685	469,844	250,348		
CAPITAL RATIOS ⁽²⁾							
Tier 1 leverage (to average assets)							
Sterling	8.7%	8.7%	7.4%	N/A	N/A		
Sterling Savings Bank	8.5%	8.6%	7.2%	6.6%	7.4%		
Golf Savings Bank	7.3%	6.9%	N/A	N/A	N/A		
Tier 1 (to risk-weighted assets)							
Sterling	10.1%	10.0%	9.5%	N/A	N/A		
Sterling Savings Bank	9.8%	9.7%	9.2%	9.7%	9.9%		
Golf Savings Bank	10.2%	10.9%	N/A	N/A	N/A		
Total (to risk-weighted assets)							
Sterling	11.3%	11.1%	10.5%	N/A	N/A		
Sterling Savings Bank	11.0%	10.8%	10.2%	10.7%	10.9%		
Golf Savings Bank	10.8%	11.6%	N/A	N/A	N/A		
STATISTICAL DATA							
Number of:							
Employees (full-time equivalents)	2,571	2,405	1,789	1,624	1,121		
Depository branches	178	166	140	135	86		
ANNUAL STOCK PERFORMANCE							
High	\$33.79	\$34.35	\$26.20	\$26.37	\$20.70		
Low	16.36	24.67	21.18	18.72	10.24		
Close	16.79	33.35	24.38	25.44	20.16		
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⁽²⁾ Sterling Financial Corporation did not have regulatory capital-ratio requirements prior to its conversion to a bank holding company in July 2005. Golf Savings Bank's capital ratios have not been disclosed for periods prior to Sterling's acquisition of Golf Savings Bank in July 2006.

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Shareholders' Letter

A message from Harold B. Gilkey Chairman, President and CEO Sterling Financial Corporation



Dear Shareholders:

As we started 2007, it was a bit like the beginning of a parade. There was excitement in the air and plenty of fanfare. Just as musicians tune their instruments and troubadours practice their antics, all preparations had been made to make the parade a success. The beginning of 2007 was the best of times for Sterling Financial Corporation ("Sterling"). We had just completed the acquisition of FirstBank NW, in Clarkston, and welcomed its employees, customers and shareholders to the Sterling family. This acquisition also expanded our footprint with 19 additional branches in Eastern Washington, Eastern Oregon and Idaho.

In February 2007, Sterling celebrated 20 years as a publicly traded company on NASDAQ. We also completed the acquisition of Sonoma National Bank ("Sonoma"), extending the Sterling footprint into the California retail market, which is a notable milestone. Again, there was an air of excitement as we welcomed the Sonoma employees, customers and shareholders to the Sterling family.

The acquisition of Sonoma was valued at \$332.8 million and Sonoma brought \$1.60 billion in assets and \$987.7 million in deposits to Sterling. This acquisition also added 13 new branches in Northern California. Sonoma also brought a great SBA-lending program that we have implemented throughout Sterling's footprint.

With our growth in total assets, Sterling's bank subsidiary, Sterling Savings Bank, became the second-largest community bank in the western United States. Over the first six months of 2007, Sterling's performance was substantial, with growth in revenues, assets and net income. Loan originations and deposit growth were on track for record performance. Golf Savings Bank ("Golf"), another bank subsidiary of Sterling, was contributing to growth in our mortgage-banking segment, with strong mortgage-loan originations and sales.



Sterling and two of its executive officers were recognized for their accomplishments during 2007. Sandler O'Neill, an investment-banking firm specializing in financial institutions, bestowed on Sterling the coveted SM All-Star (Sterling also received this award in 2004); US Banker magazine recognized Heidi B. Stanley as the I4th of 25 Most Powerful Women in Banking; and Ernst & Young, the international accounting firm, bestowed on me the prestigious Entrepreneur of the Year award in the category of Pacific Northwest Finance Division.

During June 2007, after 17 years, we finally got our day in court (the U.S. Court of Federal Claims) to argue for damages incurred as a result of the U.S. Government's breach of contracts related to past acquisitions of failed savings institutions. On February 19, 2008, the U.S. Court of Federal Claims issued its decision awarding damages to Sterling in the amount of \$1.05 million. Although the decision made an affirmative award of money damages in Sterling's favor, the amount of the award was lower than the amount of damages Sterling believes it actually suffered as a result of the breach.

Then, like in many parades, there was a break in activity, or perhaps, more like a float that strays out of line and disrupts the rest of the parade. For many financial institutions, including Sterling, the disruption came in August 2007, with the credit crunch brought on by the sub-prime mortgage "meltdown."

Although Sterling was not directly involved with the type of exotic, structured products that sparked the credit crunch, indirectly the fallout has had a substantial impact on Sterling. Initially, the reduced liquidity of the mortgage markets had substantially impacted the origination of residential mortgage loans, and many homebuyers were unable to obtain their mortgages and complete the purchase of homes. This resulted in homebuilders having an excess supply of housing inventory, primarily in Boise, Idaho, and a few of Sterling's other smaller markets. This, in turn, has led to increased delinquencies and a slowdown in construction.

Sterling had solid performance in 2007. While our recent focus has been on managing asset quality, we are proud of our accomplishments. Through organic growth and acquisition activity, Sterling increased total assets 24 percent to a record \$12.15 billion. Despite difficult market conditions, we also increased net income to \$93.3 million in 2007, a 26-percent increase over 2006. We increased loans receivable 27 percent to \$8.95 billion, deposits 14 percent to \$7.68 billion and capital 51 percent to \$1.19 billion – all record levels.

Key performance ratios for the year ended December 31, 2007, are as follows:

- Record total assets of \$12.15 billion
- Record loans receivable of \$8.95 billion
- Record total loan originations of \$5.48 billion
- Record total capital of \$1.19 billion
- Record net income of \$93.3 million

Sterling Savings Bank and its three subsidiaries, Action Mortgage Company, a residential construction lending company; INTERVEST-Mortgage Investment Company, a full-service commercial mortgage banking company; and Harbor Financial Services, a non-bank financial services company, contributed to our success over the year. Although our real estate subsidiaries were significantly impacted in the second half of the year, we were pleased with the contributions of our subsidiaries.



Golf. Savings. Bank Executive Team. Left to right: David Holmstrom, Vicki Williams, Donn Costa, Debbie Steck, Matt Mullet



Golf also contributed to Sterling's success in 2007. Golf currently operates 27 locations throughout Washington, Oregon, Idaho and Utah, and focuses primarily on singlefamily residential mortgage loans. Despite the disruption in the mortgage market, Golf performed well and provided shareholder value to the company during 2007, with an increase in originations of 24 percent, in assets of 30 percent and in deposits of 32 percent compared with 2006.

In September, Sterling announced that co-founder William Zuppe would retire as CEO of Sterling Savings Bank, effective December 3I, 2007. He will continue to serve as chairman of the board of Sterling Savings Bank and will continue to serve on the board of directors of Sterling Financial Corporation. Bill has been a true community banker and is past chairman of America's Community Bankers (now the combined organization America's Bankers Association), past chairman of the Washington Savings League board of directors and past member of the Federal Reserve Board - Thrift Institutions Advisory Council. Bill's community activities include leadership roles with the Boy Scouts of America, Gonzaga University's School of Business, United Way and the Salvation Army.

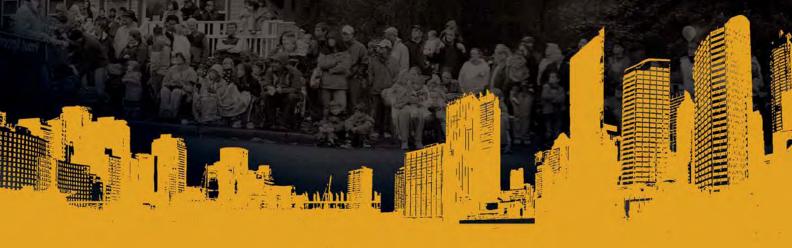


Bill has participated directly in the growth of Sterling since its inception and has helped Sterling grow to more than \$12 billion in assets. Bill's direct management of Sterling Savings Bank has been greatly appreciated.

We are excited to have Heidi Stanley promoted to president and chief executive officer of Sterling Savings Bank. Heidi joined Sterling in 1985, and has served as vice chair of the board and chief operating officer of Sterling Savings Bank since October 2003. In addition to serving as a director of Sterling Savings Bank, she also serves as a director of Sterling Savings' subsidiaries INTERVEST, Action Mortgage and Harbor Financial. Heidi is vice chair of America's Bankers Association ("ABA") Membership Committee and a member of the ABA's Government Affairs Steering Committee. She is also currently a member of the board of directors of Avista Corporation, a public utility company headquartered in Spokane. She is immediate past chair of Greater Spokane Incorporated, past chair of the board of the Association of Washington Business and the Spokane-area YMCA.

Sterling Saxings Bank Executive Team Left to right: Tom Colosimo, Ezra Eckhardt, Steve Page, Greg Seibly, Nancy McDaniel, Heidi Starle





We have a strong executive-management team that is dedicated to Sterling and its mission. Our commitment to building a strong organization remains the same and we have several key executives to help lead the way. Our executive team is comprised of a combination of long-time, committed Sterling leaders and new leaders who bring a fresh perspective to the growing company. Among them are Greg Seibly, EVP and chief production executive (2I years of banking experience); Steve Page, EVP and chief credit officer (one of Sterling's original I3 employees with 30 years of banking experience); Nancy McDaniel, EVP and portfolio manager (22 years of banking experience); Carol Mangan, EVP and commercial banking group director (28 years of banking experience); Debbie Meekins, EVP and retail banking director (former president of Sonoma with 35 years of banking experience); David Herbison, SRVP and deposit management director (24 years of banking experience); Ezra Eckhardt, EVP and chief administration officer; Tom Colosimo, EVP and chief financial officer; and Larry Conley, president of INTERVEST (I4 years of banking experience).

We also augmented the expertise of our directorate. In December 2007, Katherine K. Anderson, chief financial officer of the Seattle Opera, and Ellen R.M. Boyer, chief operating officer and chief financial officer of Kibble and Prentice, were appointed to the board of directors of Sterling Financial Corporation. We are pleased to welcome both individuals to Sterling and know that Ms. Anderson and Ms. Boyer, who are both certified public accountants, will add great depth and financial expertise to the board. All of our directors, executive team members and employees share the vision of becoming the leading regional community bank in the West by all measures. We will meet this goal by continuing to focus on providing Hometown Helpful service. Sterling meets its customers where they want to be met, whether it is through our Internet banking, Loan by Phone services, loan-production centers, ATM network, etc. We remain focused on our customers and on providing the individual attention they deserve. This warm, personal approach to banking is what sets us apart from other banks.

On behalf of myself and all of the executive team, we would like to thank all of our employees for their efforts and dedication to making 2007 another successful year for Sterling. We would also like to thank our loyal customers, board of directors and shareholders for contributing to our success. We have had quite a year with many accolades. We have expanded the total assets of the franchise and its geographic footprint. We have strengthened our capital resources. We have in place a quality and experienced management team with demonstrated skills, and we have a credit administration team and systems in place to manage through this downturn in the residentialconstruction industry.



As we enter 2008, we are cautiously optimistic that Sterling's market area is insulated, but not isolated, from the downturn in the national economy. The economic signs in the Pacific Northwest are healthier than those of the national economy, and seeing the many successes of our customers is encouraging. As I write this, the Pacific Northwest is seeing major industries, such as aerospace and technology, continue to grow, and agriculture is booming, with record wheat prices. We are encouraged by the trends and growth within our footprint. We have a powerful team at Sterling to lead the 2008 parade into another successful year, and we are optimistic that we will continue to create value for our shareholders.

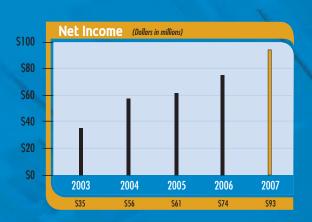
Harold B. Gilkey Chairman, President and Chief Executive Officer Sterling Financial Corporation

I have been privileged to have worked with Bill Zuppe for the last 30 years. He has been my longtime friend and co-worker, who founded Sterling Savings Bank with me. In September, Bill announced that he would retire at the end of the year. The thing I will miss most is his ability to boil down issues into great one-liners. He has always been able to keep me balanced. I will greatly miss his quick wit and his ability to grasp information and ideas and turn them into action. We are all so happy for Bill and wish him only the best in the golden years of his retirement.

Bill will continue to be an active member of the Sterling family, remaining as chairman of the Sterling Savings Bank Board of Directors as well as director of Sterling Financial Corporation.

I am, however, excited to move forward with Sterling's next generation of leadership. Heidi Stanley, who has been with us since 1985, has been promoted to CEO and president of Sterling Savings Bank. I have great faith that Heidi's and the next generation of leadership's knowledge, skills and commitment to Hometown Helpful will lead our bank to continued success.

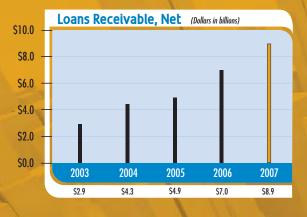
Bill, we thank you for everything you have done for Sterling.



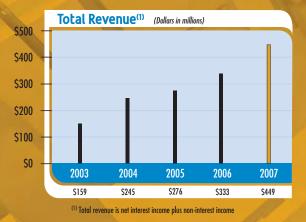
We increased net income to \$93.3 million in 2007, a 26% increase over 2006.



Sterling increased total assets 24% during 2007 to a record \$12.15 billion.

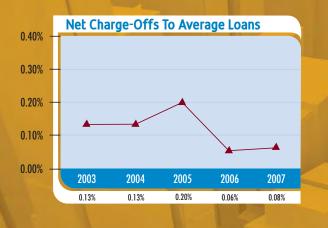






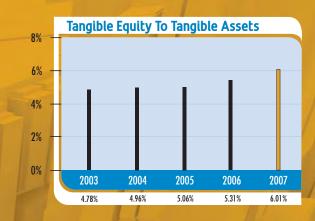


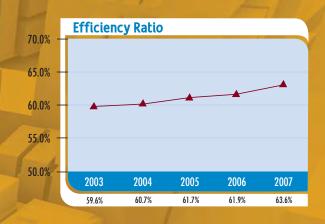
















Building Momentum

- Total Capital \$1.19 billion
- Tangible Shareholder Equity to Tangible Assets 6.01%
- Regulatory Tier | Leverage 8.7%
- Regulatory Total Risk-Based Capital 11.3%



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"In 2007 Sterling continued to improve its capital position and financial resources. We have high expectations for continued achievement in the coming year and remain committed to providing Hometown Helpful services to the benefit of our customers, employees and shareholders."

Daniel G. Byrne

Executive Vice President and Chief Financial Officer Sterling Financial Corporation

2007 Highlights



Sterling. Savings. Bank. Production Team Front Row (Left to Right): Debbie Meekins, Heidi Stanley, David Herbison Back Row (Left to Right): Larry Conley, Carol Mangan, Greg Seibly (not pictured)

- Record total assets of \$12.15 billion
- Record loans receivable of \$8.95 billion
- Record total loan originations of \$5.48 billion
- Record net income of \$93.3 million
- Integrated the acquisition of FirstBank, expanding our footprint with 19 additional branches in Eastern Washington, Eastern Oregon and Idaho
- Integrated the acquisition of Sonoma National Bank, adding 13 branches to the Sterling footprint and making our first expansion into the California market
- Harold Gilkey named Entrepreneur of the Year by Ernst & Young
- Heidi Stanley named 14th of 25 Most Powerful Women in Banking by US Banker Magazine



Sterling has never been content to simply watch the passing parade.

We were founded on the principle that a great bank participates in the communities it serves. So whether we're helping beautify a park, building a home for those in need or sponsoring a team of little leaguers, our communities count on us long after the vault door is closed.



Stock prices may fluctuate, interest rates may fluctuate, but providing Hometown Helpful service does not.

> It is only in serving the business across the street and the neighbor three doors down that we ultimately serve our shareholders.





California Sonoma National

Bank Division Concord Healdsburg Novato Petaluma East West San Rafael Santa Rosa Main Oakmont West College Sebastopol Sonoma Walnut Creek Windsor

Idaho

Boise Cascade Coeur d'Alene Coeur d'Alene Northwood Center Grangeville Hayden Kooskia Lewiston Downtown Lewiston Orchards McCall Meridian Moscow Jackson Street Moscow New Meadows Plummer Riggins Troy

Montana

Big Timber Billings Bozeman Hamilton Livingston Missoula Downtown Reserve Street

Oregon

Ashland Astoria Baker City Bandon Bend Bend-East Brookings Burns Carlton Cave Junction Central Point Clatskanie Coos Bay Coos Bay Coos Bay-Empire Coquille Enterprise Eugene In-store Florence Garibaldi Gold Beach Grants Pass In-store Hermiston Hermiston Hermiston In-store Independence Jacksonville Jefferson John Day Klamath Falls Campus Madison Main Shasta LaGrande LaGrande Island City Lakeview Medford McAndrews Stewart

Merrill Monroe North Bend Nyssa Oakridge Ontario Orenco Station Pendleton Pilot Rock Port Orford Portland Hollywood Lombard Rockwood Peterkort Tualatin Wilsonville Redmond Riddle Scio Seaside Springfield In-store Sunnyside Tillamook Pacific Third Street Union Vale Woodburn In-store Yamhill

Aberdeen Alderwood Auburn **Bainbridge Island** Bellevue Blaine Brewster Burien Cascade Park Centralia Chehalis **Clarkston** 16th Avenue Clarkston Cle Elum Colfax **College Place** Coulee City Dayton Ellensburg Elma Federal Way Fircrest Forks Goldendale Issaguah Kennewick Kennewick Kennewick In-store Kirkland Lacey Liberty Lake Lynden McCleary Medical Lake Mercer Island Montesano Morton Moses Lake North Bend Oakville Olympia Oroville Othello Panorama City Pasco **Point Roberts** Pomeroy Port Angeles Redmond Richland Richland **Richland In-store** Ritzville Rochester Seattle 4th & Union Ballard Northgate Spokane Argonne **Convenience** Center Main

Manito Northpointe Northtown Valley Stanwood Tacoma Mall Walla Walla Waterville White Salmon Winlock

Commercial Banking Centers

California Sonoma National Bank Division Santa Rosa

Idaho

Boise Coeur d'Alene Grangeville Lewiston McCall Moscow

Montana Billings Bozeman Missoula

Oregon Baker City Bend Coos Bay Eugene Klamath Falls LaGrande Lakeview Medford Pendleton Portland Portland Portland Peterkort Seaside Tillamook Wilsonville

Washington Bellevue Blaine Chehalis Federal Way Fircrest Kennewick Moses Lake Seattle Spokane Main Northpointe

Corporate Banking Centers Eugene Portland Seattle

Private Banking Centers Idaho

Boise

Billings

Bend

Portland

Washington

Bellevue Lynden Seattle Spokane Tacoma Tri-Cities

Golf Savings Bank Locations

Idaho Boise Coeur d'Alene Arrowhead Ironwood

Oregon

Clackamas Coos Bay Eugene Klamath Falls Lake Oswego Medford Roseburg

Washington

Bellevue Bellingham **Gig Harbor** Kennewick Kirkland Moses Lake Mountlake Terrace Mount Vernon Northeate Seattle Silverdale Spokane Downtown North Side Tacoma Vancouver Yakima

Utah Salt Lake City

Action Mortgage Company Locations Action Mortgage Residential Spokane - Home Loan Center

Action Construction

Washington Bellevue Mountlake Terrace Spokane Tacoma Vancouver

Oregon

Bend Clackamas Lake Oswego Portland

<mark>Idaho</mark> Boise

<mark>Utah</mark> Salt Lake City

California Santa Rosa

INTERVEST Locations Arizona Phoenix

California

Oakland (Bay Area) Sacramento Walnut Creek

Colorado Denver

Oregon Portland

Washington Seattle Spokane

Harbor Financial Services Service available in all Sterling Savings Bank locations





STERLING FINANCIAL CORPORATION BOARD OF DIRECTORS

Row I Left to Right: Harold B. Gilkey, Co-Founder, Chairman of the Board, President and Chief Executive Officer of Sterling Financial Corporation

William W. Zuppe, Co-Founder and Director of Sterling Financial Corporation

Donald J. Lukes, Retired attorney, formerly with Witherspoon, Kelley, Davenport & Toole, P.S. in Spokane, WA

Row 2 Left to Right:

Ellen R.M. Boyer, Chief Operating Officer/Chief Financial Officer of Kibble & Prentice, a financial services company in Seattle, WA

James B. Keegan Jr., Partner in Keegan & Coppin Company, Inc., a real estate brokerage and development firm in Santa Rosa, CA

Row 3 Left to Right: Michael F. Reuling, Self-employed real estate consultant in Boise, ID

James P. Fugate, Retired Superintendent of Auburn School District No. 408 in Auburn, WA

Katherine K. Anderson, Chief Financial Officer of Seattle Opera in Seattle, WA

Donald N. Bauhofer, Founder and President of The Pennbrook Company, a real estate development firm in Bend, OR

Row 4 Left to Right:

William "Ike" L. Eisenhart, Independent financial consultant to privately held and publicly traded companies in Seattle, WA

Robert D. Larrabee, Retired, owner of Merchant Mortuary Group in Clarkston, WA

STERLING SAVINGS BANK BOARD OF DIRECTORS

Row I Left to Right:

Harold B. Gilkey, Co-Founder and Director of Sterling Savings Bank

Heidi B. Stanley, Vice Chair, President and Chief Executive Officer of Sterling Savings Bank

William W. Zuppe, Co-Founder, Chairman of the Board of Sterling Savings Bank, retired Chief Executive Officer of Sterling Savings Bank

Back Row Left to Right:

William J. Wrigglesworth, President and Chief Executive Officer of Payne Financial Group in Spokane, WA

Rodney W. Barnett, President and General Manager of Carr Sales Co., an electrical supply firm in Spokane, WA

Ned M. Barnes, Corporate Secretary; Principal in the law firm of Witherspoon, Kelley, Davenport & Toole, P.S. in Spokane, WA

Dianne E. Spires, Certified Public Accountant and Partner in the firm of Rusth, Spires & Menefee, LLP in Klamath Falls, OR

Kermit K. Houser, Former President and Chief Executive Officer of Klamath First Bancorp, Inc. in Klamath Falls, OR

Marcus Lampros, Co-owner of Lampros Steel and co-owner of Alliance Steel in Portland, OR

Creigh H. Agnew, Retired, former Vice President Government Affairs and Corporate Contributions/Corporate Affairs of Weyerhaeuser Company in Federal Way, WA

Clement "Clem" C. Carinalli, Self-employed real estate investor, vineyard owner and partner in Santa Rosa Recycling & Collections, a solid waste and recycling franchise in Santa Rosa, CA

Thomas H. Boone, Attorney, Shareholder and President in the law firm Boone Karlberg, P.C. in Missoula, MT



GOLF SAVINGS BANK BOARD OF DIRECTORS

Row I Left to Right:

Bob Donegan, President of Ivar's Restaurants in Seattle, WA

Harold B. Gilkey, Chairman of the Board, President and Chief Executive Officer of Golf Savings Bank

Mark Tueffers, JD, CPA, Tueffers, Guckian & Gamon, PLLC, Certified Public Accountants in Mercer Island, WA

Gerry Zachary, Financial Consultant in Olympia, WA

Charles Ainslie, Former CEO and Founder of Golf Savings Bank in Mountlake Terrace, WA

STERLING MANAGEMENT TEAM

STERLING FINANCIAL CORPORATION

Harold B. Gilkey, Co-Founder, Chairman of the Board, President and Chief Executive Officer of Sterling Financial Corporation, Director of Sterling Savings Bank, Chairman of the Board, President and Chief Executive Officer of Golf Savings Bank

Daniel G. Byrne, Executive Vice President and Chief Financial Officer

STERLING SAVINGS BANK

William W. Zuppe, Co-Founder, Chairman of the Board of Sterling Savings Bank, Director of Sterling Financial Corporation and retired Chief Executive Officer of Sterling Savings Bank

Heidi B. Stanley, Vice Chair, President and Chief Executive Officer

Thomas W. Colosimo, Executive Vice President and Chief Financial Officer

Ezra A. Eckhardt, Executive Vice President and Chief Administration Officer

Nancy R. McDaniel, Executive Vice President and Portfolio Manager

Stephen L. Page, Executive Vice President and Chief Credit Officer

J. Greg Seibly, Executive Vice President and Chief Production Executive

Larry A. Conley, President of INTERVEST-Mortgage Investment Company

David W. Herbison, Senior Vice President and Deposit Management Director

Carol S. Mangan, Executive Vice President and Commercial Banking Group Director

Deborah A. Meekins, Executive Vice President and Retail Banking Director

GOLF SAVINGS BANK

Donn C. Costa, Executive Vice President of Colf Savings Bank

David Holmstrom, Vice President and Construction Lending Manager

Matt Mullet, Chief Financial Officer

Debbie Steck, Chief Operating Officer, Vice President of Production

Vicki Williams, Operations Manager

INVESTOR RELATIONS

THE ANNUAL MEETING

The annual meeting of shareholders of Sterling Financial Corporation will be held in the Eric A. Johnston Auditorium of the Cheney Cowles Center, 23I6 West First Avenue, Spokane, Wash., on Tuesday, April 22, 2008, at 10 a.m., local time.

ANNUAL REPORT ON FORM 10-K

The financial highlights herein should be read in conjunction with the audited financial statements and other financial data included in the Form IO-K portion of the Annual Report for the year ended December 3I, 2007, as the financial highlights presented herein have been derived from Sterling's audited financial statements for the periods shown.

STOCK TRANSFER REGISTRAR

American Stock Transfer & Trust Company 59 Maiden Lane, Plaza Level New York, NY 10038-4502 (800) 676-0791

SHAREHOLDER INQUIRIES & INVESTOR MATERIALS

Sterling Financial Corporation makes a variety of information and financial publications available on its website at www.sterlingfinancialcorporation-spokane.com. Copies of recent news releases may also be obtained by contacting Sterling at (509) 227-5389.

NASDAQ: STSA

Financial publications, including Sterling's Annual Report on Form IO-K, may also be obtained without charge by writing or calling:

Sterling Financial Corporation

III North Wall Street Spokane, WA 99201 (509) 227-5389

Websites

sterlingfinancialcorporation-spokane.com sterlingsavingsbank.com