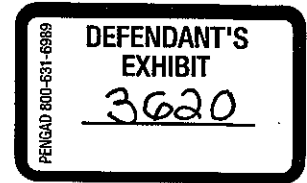


Kenai River Sportfishing Association, Inc.
Board of Director's Meeting
August 8, 2002
5:30 p.m.
KRSA Headquarters
Approved Minutes



Kenai River Sportfishing Association, Inc., Board of Directors meeting was called to order by 1st Vice President, Will Wirin at 5:30 p.m. on August 8, 2002. Those in attendance were Rik Bucy (joined @ 6:00 p.m.), Bill Wirin, Don McKay, Pat Carter, Jim Golden, Dave Lowery, Dan Mortenson, Ron Rainey. Those attending by teleconference were Kevin Branson, Dick Ladd, Eldon Mulder (joined late), and Robert Edmund. Also in attendance at the KRSA office were Executive Director, Brett Huber and Administrative Assistant, Kelly Hanke and Steve O'Hara, Attorney. Guest's attending were Bob Whittenberg of Wells Fargo and Ben Ellis of Cook Inlet Sportfishing Caucus.

1. **Call to Order**

Approval of Agenda

Approve agenda with the addition of Ben Ellis discussion under new business – Education Forum for Matsu to Homer Candidates funding request of \$6000.00.

Approval of Minutes

1st Vice President, Bill Wirin called for approval of the May 16, 2002 minutes.

Discussion: Is Porter Pollard bringing a UCIDA representative to our Board meeting, if so when? The decision was that no, he would not be attending a Board meeting.

Exploring Alaska/Paul Gray – status. A lot of "stock" footage has been taken, during Classic, Kenai River Festival, filming during the sockeye season while the projects were actually in use, filmed the actual installation of the Anchor River project. Next step is to work with this stock footage, as well as bringing down Scott Minor down to take some good "stills". **Ron Rainey moved for approval of the minutes as presented. Dan Mortenson seconded. Motion approved.**

2. **Investment Strategy** – Bob Whittenberg – Reviewed the Economic & Market Summary. Market is still erratic, interest expected to remain stable through 2002. Pretty much at a bottom, not a "dead cat bounce". Current folio is 83% MMF, 14% EmutualF, 3%Fixed IMF. Target folio is 60% Equity Mutual Funds 40% Fixed Income Mutual Funds.

Discussion with Kevin led to the decision to hold off investing \$300,000 more at the beginning of July. Board decided to go ahead and continue investing. **Motion made by Dave Lowery to accelerate the investment rate. Ron Rainey seconded. Discussion. Motion failed.**

Ron Rainey moved to continue investing \$300,000 w/review at each quarter, and accept the financial planner's recommendations. (change the target equity to 50% growth and 50% value, increase mid-cap target allocation from 7% to 12% and replace MFS Core Growth Fund with Marisco investment Fund Focus). Dan Mortenson seconded. Motion approved.

3. **Executive Director Report** – Brett Huber – Appointments to the Board of Fishery are Andy Szczesny of Soldotna, Oliver Holm of Kodiak, and Eric Jordan of Sitka. Welcome letters to each of the 3 board members have been drafted, and thank you letters to the 3 outgoing members have been completed as well.

City of Kenai PU Fishery – Would like to note the important verbiage in the Agreement, "Whereas, KRSA and the City recognize the value of the personal use fishery to the many Alaskans that participate in it and the value it adds to the local and regional economy and the quality of life;"

Pike Report looking for the Boards opinion on this project. Would we been interested in entertaining a proposal on the Swanson River System. Feel that this is a much more effective effort for dealing with the Pike problem. Grant request in from the Fish America Foundation for \$65,000.00. Waiting to hear back on how much they will fund.

Junior Pink Classic – The Boys & Girls Club of Anchorage is interested in a fishing tournament fundraiser instead of the normal golf tournament. Brett has had preliminary discussion about doing it as a cooperate "JR. Classic" event. Looking to reach out to all of the B&G club's not just one. Multi-level marketing available. This will not be a huge, elitist event but a great PR event that will allow us to reach out to

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different communities throughout Alaska. Board's consensus is that we should continue this discussion with the B&G of Anchorage. Bring more information back to the table later down the road.

Prosecution of the Commercial Fishery – Escapement, EO's, catch information: Complete files are available for your review at the office. Experimental pink fishery this year. Currently only 5 boats registered, they are hoping to have 11. Discussion.

3. Standing Committee Reports

- Finance Committee – Kevin Branson – Reviewed the financial statements. Jim Golden questioned the need for keeping the Catch & Release budget at \$44,522.04. **Discussion.** General consensus is to leave the agreed to budget amounts as is so that this money does not get double committed, etc. Dick Ladd is attempting to track all the projects by year, and the total amounts paid for each project. Trying to devise a spreadsheet that can keep these items in line. Classic Budget shows that we are close to the budgeted expenses, and exceeded the budgeted income. **Discussion.** Jim Golden questioned when the purchase of the statue for \$14000.00 was approved and by whom, there is no record of it in the minutes. While Brett was at the show, RW and Reuben Hanke mentioned the piece to him and their thoughts on the fact that it would be great for the Classic. Brett spoke to the Artist, he said that he would provide the item to us at cost (resale is \$31,000) and be his own reserve bid should it not sell for more than the \$14,000. He spoke to Pat Carter about it at the show and then spoke to Rik Bucy after the fact. No one on the Board is authorized to spend that amount of money without prior approval. As is in the by-laws, this kind of process will not happen again, even though it was a gray area because of the reserve bid aspect. Expenses have not risen in a great degree, as has the income, this is important to note. Graphs need to show a cumulative total. **Discussion.**
- HabPro Committee – Jim Golden – Pass until new business.
- Classic – Rik Bucy/Brett – Replies to the Classic are available for review at the office. Need to retool the Banquet & Auction need to start thinking about other opportunities for next year since it is the 10th anniversary. Review whether "Catch & Release" should apply to the Classic Participants. **Classic Committee Debriefing** – scheduled for August 25, 5pm to 8pm at Rik Bucy's house.
- Bylaws Committee – Nothing at this time.
- Fisheries Committee – Pat Carter & Ron Rainey – BOF revisiting early-run king salmon and the Kasilof management plan. Meeting in the fall, date not set yet. Not sure if it's going to be stakeholder meetings or what the process is going to be. Department is trying to figure out what to do. March 2003 will be the next BOF meeting and will deal with Early-run kings & Kasilof. We need to address this issue and decide where we are going to address it. The early-run is definitely in trouble. Ron Rainey – Concerned with the misinformation that CommFish and some of the SportFish community put out after the BOF meeting this year. Would like to get Cramer, and whomever else we can to get up on board to address these issues. We need to counter the commercial community's information that gets out to the public. Letters to the editor, column in the paper, website, addressing these issues on a yearly and regular basis so that positive information is in the public eye on a regular basis. "Press Kit" or Agent...something that can be used...needs to be pushed out there on a regular basis. **Discussion.** Tabled for discussion at next meeting.
- Catch & Release – Don McKay – Need to present a proposal to possibly up the award amount for the release of trophy fish. Had more interest in participating however, we did not receive any entries that were non-guided.

1. Old Business

- Audit – Lambe, Tuter & Wagoner and FM Strand & Associates are supposed to give us proposals on cost. **Motion by Ron Rainey to authorize the finance committee to accept an Audit up to \$10,000. Pat Carter seconded. Motion approved.**
- Executive Committee – Under the by-laws there is authorized an executive committee. Want to expand the executive committee by 1 person. Have the executive committee meet 4times in addition to the 4 Board Meetings. **Motion by Don McKay to elect Ron Rainey, co-chairman of the fishery committee as a Vice President. Bill Wirin seconded. Motion approved. Discussion.**

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2. New Business

- Education Forum for Matsu to Homer Candidates – September 6 and 7, ½ day educational presentation by either members of Fish & Game, State Parks, Sport Fish, and the Board of Fish; fishing with the presenters for 3-4 hours in the afternoon; dinner, spend the night, repeat ½ educational and fishing. All candidates in the general election would be invited. Dan Coffey has been hired to file all the necessary paperwork with APOC, etc. Requesting \$6,000.00 from KRSA to support this effort. The money would go towards the coordinator, air and ground travel, lodging and food. Eldon Mulder - As long as it's of an educational purpose there is no lobbying and or problems that are related to educating individuals on the issues. The only issue that comes up would be a matter of disclosure for the candidates and the elected officials themselves. **Discussion.** General consensus was that more information is needed. APOC – want a written opinion from them, ASA, a registered non-profit - possibly give them a General Educational Grant, ASA is a C-4 that often has a lobbying component to them, CISC is a lobbying organization, has a history behind it and may not be wise to work with them. Pay for mailings and coordinator, KRSA up front or not, publics perception, etc. This is a preemptive opportunity that should be looked at. Suggested that Steve O'Hara and Kevin Branson to research ASA's position. ASA to go ahead and submit a proposal to request funding for a General Educational Grant. Send out an email to members about any one interested in volunteering for lodging and/or fishing. Tabled temporarily.
- Annual Meeting – To be held on Sunday, September 8th, noon to 1:00pm, light buffet, Adhock business meeting if required, from 1:00 to 2:00 p.m. Unable to attend – Kevin Branson and Jim Golden. At the Riverside House. Don McKay and Dave Lowery to be the Nominating Committee, to advise of nominees 1 week before meeting.
- Awards – Bill Wirin – looking for ideas or suggestions on the Award Criteria. Review and submit suggestions via email to Bill. Jim Golden suggests standardizing all the awards.
- Media Policy – Issue regarding campaigning. Bucy recommended holding issue until the October meeting – following some discussion – issue was heard. Mulder voiced concern regarding ED's participation in R.Taylor campaign and the possible perception that KRSA is supporting Robin Taylor as a candidate. **Discussion.** Chairman Bucy requested members and employees to use discretion when supporting a candidate, and to make sure that they know it is you and not the KRSA organization. **Discussion.** Media Policy discussion tabled and moved to the next board meeting.
- Political Action Committee – Discussion. No action taken.
- Trust Fund/Continuity Fund – Draft proposal submitted to convert the continuity fund into a "trust" fund. With control of the disbursement of funds to be controlled by a separate board. **Motion by Dick Ladd to establish a separate Ted Stevens Kenai River Ecosystem Preservation Fund not in KRSA's control. Jim Golden seconded. Discussion.** CF was originally created to ensure the existence of KRSA, hire staff, continue our mission, and implement our mission statement. The things we do are habitat protection, education, research, fishery conservation and fund raising. We need to guarantee that all of these things are done and in some sort of balance. We spend about \$200,000 on overhead and \$200,000 per year on grants. If we put 2mil in the bank w/8% draw, you are going to get \$200,000 a year so what will we do. What are we going to continue? Continuity Fund does not have any structure that would protect the monies. Separate Endowment fund should be looked into. Need a more in-depth strategic off sight. Single topic board meeting. Need to be face to face – retreat in the lower 48. Need to see what the organization needs to exist at a core level and think that that is a basic operating budget and staff. RMEF has a rainy day fund, which is set aside for the future and would never put it into the hands of anyone's control except their board of directors. We should refine the process but not lose control of it. **Dick Ladd motion is withdrawn.** Feels that it is important to look at the CF and what it's to be used for, however agrees with the differences of opinion about who should have control over the monies. **Discussion.** The guise under which the Classic monies are raised is important. CF needs to perpetuate habitat not to continue the Association. When the CF was agreed upon we did not get into in great detail as to what was really meant to be done. You need a staff to continue the efforts and coordination of habitat, education, research, and fishery conservation. We are not purely a habitat organization; we are a habitat, education, and sportfishing advocacy group and need the funding to do this. Is a retreat needed to resolve these issues? May want to up the target from 2.5 mil. Earmarking portions of the earnings, such as 2% for maintenance or repair, etc. **Motion by Don McKay to appoint Steve O'Hara and Kevin Branson as a committee to craft language to refine the present methods, by which the continuity fund can be disbursed, for the board's consideration. Dave**

Lowery Lowery seconded. Discussion. To be completed before the October board meeting.
Motion approved. Discussion.

Office Equipment – **Motion by Dave Lowery to spend up to \$6000.00 on new computers and a color printer. Dan Mortenson seconded. Motion approved.**

Motion by Pat Carter to spend \$1926.00 on cabinets for a kitchen. Dave Lowery seconded. Motion approved.

Motion by Dan Mortenson to purchase a board table and chairs for \$3096.00. Bill Wirin seconded. Motion approved.

• Funding Requests

(a) Kenai River Bank Closure Signage Project – ADF&G – \$7752.00. **Motion by Dave Lowery to approve \$2500.00. Kevin Branson seconded. Motion approved.**

(b) Assessment of Kenai River Fish Habitat Issues – S. P. Cramer - \$10,000 - \$30,000. **Motion by Bill Wirin to approve \$30,000.00. Dan Mortenson seconded. Motion approved.**

(c) River Access Facility Maintenance Assistance – City of Soldotna - \$46000. **Discussion.** Add into wording to be produced by KB & SO that we will assist with repairs of existing projects, not regular maintenance. **Motion by Pat Carter to approve up to 22,770 for item b, d, e, g, h, j, and l, upon receipt of invoice after the project is completed. Bill Wirin seconded. Motion approved**

(d) Milepost Ad - \$2961. **Pat Carter moved to approve. Dave Lowery seconded. Motion approved.**

(e) Education Forum for Matsu to Homer Candidates - \$6,000.00 CISC or ASA, etc., do we want to fund a specific portion or grant to another organization? Table this request until further information can be obtained.

7) Board Member Comments.

8) Next Regular Meeting – October 24, 2002

9) Meeting adjourned at 10:00 p.m.

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